

Message Text

UNCLASSIFIED

PAGE 01 TEL AV 01684 081242Z

44

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 081153Z MAR 76
FM AMEMBASSY TEL AVIV
TO USDOC WASHDC
INFO SECSTATE WASHDC 502

UNCLAS TEL AVIV 1684

USDOC

E.O. 11652: N/A
TAGS: BEXP, IS
SUBJECT: MARKET RESEARCH FOR OCTOBER 77 EDP SEPCIALUZED TRADE
MISSION

REF: STATE 36986

1. FOLLOWING DATA SUMITTED IN RESPONSE REFTEL: ISRAELI EDP
MARKET FORECAST TO INCREASE AT RATE OF APPROXIMATELY 20 PER-
CENT ANNUALLY. (MARKET FOR COMPUTERS AND RELATED EQUIPMENT ESTI-
MATED AT \$25 MILLION IN 1974, 80-85 PERCENT OF WHICH REPRESENTS
IMPORTS.) REFLECTING ANTICIPATED GROWTH, PRESENT ANNUAL
NATIONAL EXPEDITURE FOR COMPUTERS EXPECTED TO RISE FROM \$108
MILLION TO \$203 MILLION BY 1980.

2. NUMBER OF COMPUTERS INCREASED FROM 26 TO 490 IN PAST
TEN YEARS. SIMILARLY, THERE HAS BEEN TREMENDOUS GROWTH IN
NUMBER OF GOI LEASED DATA COMMUNICATIONS LINES - FROM 45
IN 1973 TO 250 IN 1975. THIS TREND EXPECTED TO CONTINUE WITH
THREEFOLD INCREASE IN LINES EXPECTED NEXT TWO YEARS.
TOON

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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Margaret P. Grafeld
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